



We Make Things Happen!

DEBBY SPENCER

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EMPLOYMENT HISTORY

2005 - Present Tourism/Economic Development Specialist/President WMTH Corporation
Specializing in tourism research, creative marketing and grant writing

- Project Director for 7-county comprehensive plan for SWVirginia Spearhead Trails Initiative.
- Project Director for developing the Knott County Adventure Tourism Park System which includes establishing ATV, Horseback Riding, and Elk/Wildlife Viewing trails county wide.
- Project Director 8-county ARC Trail Development in both Tennessee and West Virginia.
- Project Director for developing a Corridor Management Plan for SC 46 in Bluffton SC.
- Tourism Development Specialist for a 240 acre recreational park in McLean County, KY.

2000-2004 - Adjunct professor at Western Kentucky University in Commercial Tourism/Recreation.

1996-2005 - Vice President for a 45 county economic development firm covering western KY.

- Multi-county projects such as developing the John Hunt Morgan Civil War trail involving 13 communities, the Louisville-Nashville Initiative involving 16 counties, and the Hwy 68-80 Heritage Corridor involving over 60 communities.
- Wrote and received over \$2 million in grants in the past few years.
- Created partnerships with communities, counties, state and federal agencies.
- Partnered with Western Kentucky University, Murray State University and the University of Kentucky on numerous projects to provide assistance for entrepreneurs, small businesses, and community initiatives.
- Heavily involved in research, marketing and promotions on initiatives statewide.
- Active in the Statewide Agritourism Initiative providing assistance in grant writing, marketing, research and communication between the 450 members, Agritourism Advisory Council and State.
- Research Liaison between consultants and communities in two 12-month Multi-County Tourism Studies, one involving 19 Kentucky counties and the other 23 counties in both Kentucky and Tennessee.

1992 - 1996 - Tourism Director for the Edmonson County Kentucky Tourist Commission.

EDUCATION

- Master of Education in Tourism Research/Marketing University of Arkansas, Fayetteville, 1990.
- Bachelor of Science – Double Major Southwest Missouri State University, Springfield, 1982,
Construction degree w/emphasis in Architectural Drafting & degree in Interior Design.